

Uber Article – Wall Street Journal

1. What did you think of the article?
2. How easy was it to understand?
3. How often did you use Uber?
4. Did you switch over to Uber as soon as the service was launched in Chile? Why or why not?
5. What did you think of Uber?
6. Did you use other “taxi” applications such as Didi, Cabify y Beat? If so, why did you change?
7. Why did these other applications enter the market?
8. What threat did / does Uber pose to regular taxi services?
9. What do you think will happen to Uber after the pandemic? Do you think they’ll recover?
10. Will you go back to using them?
11. What about Uber eats? Do you use these services or other food delivery services?
12. What other companies were there that people who had assets could share them?
13. Are there any future gaps in the market that could be exploited in the future?
14. What do you think of their plans to go public in 2020? Is this still an option for them?
15. The article raises the issue of the employment status of “employees” of Uber. What do you think about this?
16. Final thoughts.
17. Vocabulary: Let’s review some of the vocabulary from the article:
 - Brutal
 - Amid
 - To upend
 - To slash
 - To waive
 - To furlough
 - To trim
 - To hint
 - To plunge
 - Stringent
 - To threaten
 - To hold up
 - To surge
 - Roughly
 - To offset
 - To be wary