

Common Business Idioms - 5

A. Look at the following idioms and decide if you know what they mean. Try and connect the meaning with the explanation given:

<i>Idiom:</i>	<i>Meaning:</i>
1. go through the roof	a) Something undefined that is not easily categorized.
2. ground-breaking	b) Something new and innovative.
3. hit the nail on the head	c) When you do not have any control over a situation or when you can't do something.
4. in a nutshell	d) To do or say something 100% correctly.
5. hands are tied	e) In a few words.
6. in full swing	f) Something that has started and that it is progressing or moving as fast as it can.
7. have someone's work cut out	g) To do more than what people expect of you.
8. a grey area	h) If you have a lot of work to do or a particularly difficult project.
9. go the extra mile	i) Increasing very quickly.
10. in the black	j) Making a profit

B. Now look at the following sentences and use the correct idiom in the right place:

1. We _____ for our customers. If someone is dissatisfied with a purchase, we refund their money and offer them a discount on their next purchase.
2. I agree with John 100%. I think he really _____.
3. I would love to get you a job at my company, but my _____. They aren't hiring any more people this year. Sorry!
4. We're really happy that our number of Facebook followers has _____.
5. I asked our lawyers if it was legal, and they said it wasn't clear. They felt it was_____.
6. We're not having a great year, but at least we're _____.
7. Construction on the new site is in _____ now.

8. The iPhone was a _____ piece of technology when it was released in 2008.
9. She has to sell \$35,000 worth of products by the end of the month. She has her _____ for her.
10. _____, this book is about how to motivate employees.