## **Common Business Idioms - 12**

|    | Idiom:                |    | Meaning:                               |
|----|-----------------------|----|--|
| 1. | up in the air         | a) | To have an advantage over someone      |
|    |                       |    | else.                                  |
| 2. | upper hand            | b) | When something is undecided.           |
| 3. | white collar          | c) | Someone who works in an office.        |
|    |                       |    | When you hear about something          |
| 4. | win-win situation     | ,  | through informal conversation.         |
|    |                       | ല  | Evidence and clues that something      |
| 5  | word of mouth         | CJ | (usually negative) is going to         |
| 5. | word of mouth         |    |  |
| 6. | writing on the wall f | 6  | happen.                                |
|    |                       | f) | <b>y</b> 0                             |
| 7. | uphill battle         | _  | their superiors.                       |
|    |                       | g) | A situation where everyone involved    |
| 8. | yes man               |    | gains something.                       |
|    |                       | h) | Difficult to achieve a goal because of |
|    |                       |    | obstacles and difficulties.            |
|    |                       |    |  |

A. Look at the following idioms and decide if you know what they mean. Try and connect the meaning with the explanation given:

## B. Now look at the following sentences and use the correct idiom in the right place:

- 1. A lot of restaurants rely on \_\_\_\_\_\_ to get new customers.
- We were happy to get the contract, and they were happy to get such a good price. It was a \_\_\_\_\_\_ situation.
- 3. Winning the contract is going to be an \_\_\_\_\_\_ in this market.
- There are mostly manufacturing positions here. There aren't a lot of \_\_\_\_\_\_ jobs.
- 5. I'm going to get my CV ready. I can see the \_\_\_\_\_\_.
- They aren't looking to hire someone creative. They're basically just looking for a \_\_\_\_\_\_.
- We're looking for a test market right now, but nothing has been decided yet.
  Everything's still up in the air.