

**Can Fashion ever be Sustainable? – BBC My Ideas**  
<https://www.youtube.com/watch?v=SP4b8KqklkQ>

1. What did you think of the video?
2. How well did you understand it? What did you think of her accent?
3. What did you learn from the video?
4. Do you order clothes from the internet? Why or why not?
5. Do you agree that fast fashion is “incredibly bad” for the environment? How do we stop consumers buying fashion like this?
6. She talks about images being “pumped onto” an Instagram feed. What does this mean?
7. Does advertising on social media encourage you to buy more clothes?
8. They quote the figure of 2 tonnes of clothes being bought each minute, and the downside being 11m garments being in landfill every week in the UK. Does this surprise you?
9. What do you understand by fast fashion being a false economy?
10. Do you think companies are “jumping on the ‘sustainability’ bandwagon”? Why would they do this?
11. How many clothes get recycled? Do you think this is the way-ahead?
12. How do you differentiate between ‘want’ and ‘need’ when you’re buying clothes?
13. How often do you wash your clothes?
14. Donating, selling or swapping unwanted clothes was suggested in the video, do you do this?
15. Do you wear things at least 30 times?
16. Final thoughts.